



Step into life illuminated.

Serenity House Annual Report 2017



SERENITY HOUSE
COUNSELING SERVICES, INC.

Find Home Within.

(630) 620-6616 • 891 S. Rohlwing Rd. Addison, IL 60101 • www.serenityhouse.com

Every step matters.

We're here to provide our local community with a chance out of the darkness of substance abuse and dependency. And to keep the momentum going. Serenity House continuously engages in quality improvements to provide innovative and highly effective treatment services that facilitate recovery at its strongest.

Here's a look into the moves we've made this year.

Over **28,000** days of service provided to men and women within our residences. This included group and individual counseling, life skills training, weekly education sessions, peer-led support, and case management.

Over **5,000** comprehensive outpatient counseling services and **1,900** intensive outpatient counseling services were provided to men and women. These included drug and alcohol assessments, DUI evaluations, and risk education classes.

Over **100** individuals from 12 to 19 years of age received Adolescent Counseling and educational services. These continue to reinforce and assist our youth in behavior change and risk reduction.

Weekly family education sessions provided along with expanded family support group activities through Women's Extended Residential Care.

And the future is bright.

Walking into enlightening endeavors.



Dear Friends,

On behalf of the Serenity House Counseling Services Inc. Board of Trustees, committees, and staff, I am pleased to present to you our Annual Report for the fiscal year ending June 30, 2017.

Since I joined in March of 2017, I've been warmly welcomed by and enjoying being part of the Serenity House family. It's been exciting to see the effects of 32 years of community service from a local and state level, and inspiring to learn how many community and staff members have come together to strengthen our cause. These special people have made a vibrant difference by supporting our mission—to provide treatment to individuals and families recovering from substance use disorders by helping them develop the skills necessary to rebuild families, strengthen relationships, and become productive members of the community.

Serenity House prides itself on providing innovative, comprehensive, evidence-based recovery treatment services. These include outpatient treatments in the individual and group setting, extended residential care, and sober living environments. Serenity House is also glad to offer family-centered education and participate in community outreach. We also activate self-sustaining funding for services through robust development and philanthropic activities.

Serenity House is the only provider and service center in all of DuPage County offering our community a breath of fresh air, stability, and healing to replace the tumultuous lifestyle that accompanies addiction.

Because of supporters like you, the future is brighter than ever. As we look to expand our footprint into the western suburbs of Kane County, we continue to thank you and every other Serenity House supporter. We couldn't do it without you.

The very best,
Mark Buschbacher

Glowing

brighter and brighter.



Gala 2017



October 20, 2017 is a day we hold precious in our hearts.

Our 2017 gala was a magical evening and an absolute success. Held within the walls of a local gem, the Medinah Country Club, it was an emotionally-moving night of celebration, success, and fundraising.

Our galas were not always so grandiose. At our very first gala, our attendees totaled **50**. We're delighted to report the 2017 headcount of **125**, a true testimony to our development. This number reflects the sponsors, board members, and community members who passionately contributed to making an impact towards Serenity House and its growth.

And, we can't forget about the featured talent of the **Ron Bedal Orchestra** that kept us on our feet all night long. Between the exciting silent auction, a delectable dinner, and moving presentations, we're already excited to share with you another.



Reflecting on our strides.

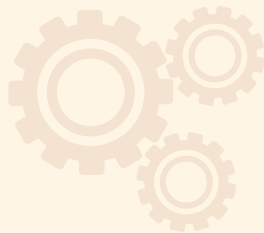
Serenity House has made exciting changes this year, and there are more to come. With the help of new executive director Mark Buschbacher, we've taken thoughtful measures and have already begun implementing new, innovative efforts. Such include expansion into Kane County, increasing our recovery home count to **10**, and expanding job search, interview and resume building, financial budgeting, and legal assistance services to recovery home clients. There's even a *new species* on board. We hope you'll get to meet him—Hero, our therapy dog in training.



Hero
Therapy dog

With Mark's 20 years of experience in the healthcare industry, he is able to forecast a bigger picture for Serenity House and will implement his expertise to fortify this dedicated organization's process towards offering lasting recovery to those suffering in our local community while working towards expanding our physical presence.

New marketing efforts have been put into place this year as well.



We have begun to establish and implement:

- *an effective branding identity*
- *a new marketing plan*
- *a new, attractive, user-friendly website*
- *social media efforts*
- *digital SEO opportunities*
- *content and video production*

Our key successes of the year inspire us to keep the momentum going. We take great pride in being one of the leading alcohol and drug substance abuse treatment centers in the Chicagoland area. As such, over **28,000** days of service, **5,000** comprehensive outpatient counseling services, and **1,900** intensive outpatient counseling services were provided to men and women within our residences in the last year alone.

Watching the impact these efforts have made and continue to make lights our hearts with inspiration to continue carrying hope and lasting recovery to those in our local community and surrounding counties.

Financial footprint spotlight.

STATEMENTS OF FINANCIAL POSITION

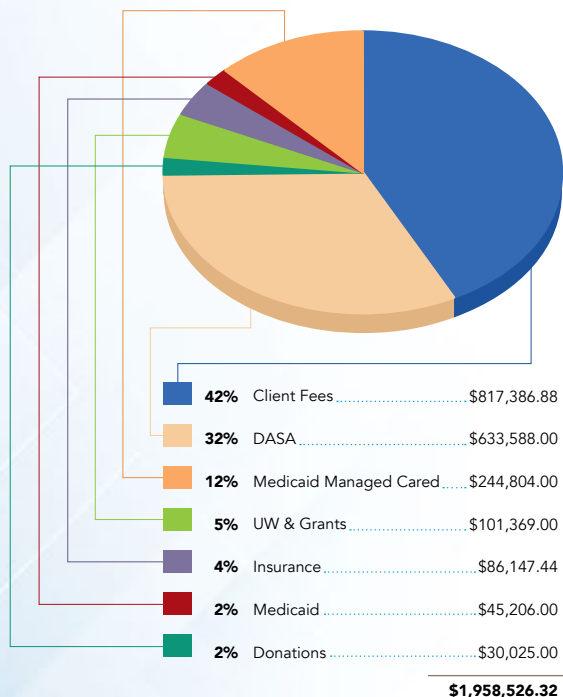
June 30, 2017 and 2016

ASSETS	2017	2016
Current Assets		
<i>Cash and cash equivalents</i>		
Unrestricted	\$526,272	\$419,719
Temporarily restricted	\$10,000	\$1,000
Accounts receivable (net of allowance for doubtful accounts of \$150,055 and \$92,000, respectively)	\$247,590	\$159,830
Grants receivable (net of allowance for doubtful accounts of zero, respectively)	\$202,716	\$270,937
Prepaid expenses	\$13,393	\$14,449
Total Current Assets	\$999,971	\$865,935
Total Assets	\$999,971	\$865,935

LIABILITIES AND NET ASSETS	2017	2016
Current Liabilities		
Accounts payable	\$17,588	\$7,141
Accrued expenses	\$33,853	\$30,850
Total Current Liabilities	\$51,441	\$37,991
Net Assets		
Unrestricted	\$938,530	\$826,944
Temporarily restricted	\$10,000	\$1,000
Total Net Assets	\$948,530	\$827,944
Total Liabilities and Net Assets	\$999,971	\$865,935

2017 INCOME

Chart



STATEMENTS OF CASH FLOWS

For the Years ended June 30, 2017 and 2016

	2017	2016
Cash Flows From Operating Activities		
Change in net assets	\$120,586	\$264,809
<i>Changes in assets and liabilities</i>		
Accounts receivable	-\$87,760	-\$138,140
Grants receivable	\$68,221	-\$259,380
Prepaid expenses	\$1,056	\$2,710
Accounts payable	\$10,447	-\$4,386
Accrued expenses	\$3,003	\$30,260
Advances on grant	-	-\$17,500
Deferred revenue	-	-\$8,537
Net cash from operating activities	\$115,553	-\$130,164
Cash Flows From Financing Activities		
Proceeds from related party	\$3,175	\$7,860
Advances and repayments to related party	-\$3,175	-\$6,962
Net cash from investing activities	-	\$898
Net increase (decrease) in cash and cash equivalents	\$115,553	-\$129,266
Cash and cash equivalents, beginning of year	\$420,719	\$549,985
Cash and cash equivalents, end of year	\$536,272	\$420,719

Leaders

lighting the way.

We give great thanks to our teammates who, with us, tread the path towards offering a brighter, healthier life for those suffering.



Counseling:

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Vice Chairperson
Stephen Morcos

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Jim Miller

Treasurer
Jonathan Hylton

Director
Anton Engelmann

Director
Rick Smolke

Director
Jean Ragalie-Carr

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Robert E. Vorel

Treasurer
Jonathan Hylton

Secretary
Louis M. Libert

Director
Kurt Hill

We gratefully thank our grantors at the:

- Illinois Department of Human Services
- County of DuPage
- United Way

And, give an extra special thanks to our friends at:

- CARF
- Illinois Association for Behavioral Health

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